



Admin – <u>admin@benidormseriously.com</u>

Derek Blevins – <u>dblevins@benidormseriously.com</u>

Telephone - 672 98 30 60

### WHO ARE WE?

Benidorm Seriously is a privately funded business reliant upon Sponsorship from local businesses. Benidorm Seriously are registered with the Valencian Tourist Board. Licence Number NR-A-154

www.benidormseriously.com - The Website

Benidorm Seriously – <u>The Facebook Group</u>

Benidorm Seriously – The Facebook Page. We can also be found on Twitter, Linkedin etc

We have an office based in Benidorm at Avd Mediteranneo 25 (Local 8)



## WHAT WE DO?

Our main objective is to promote Benidorm to the British Tourist as the NUMBER 1 TOURIST DESTINATION suitable for EVERYONE.

The majority of our members are from the British Isles. Many of whom visit Benidorm several times each year. But have never left the Levante and Rincon areas. We are keen to promote the Old Town and surrounding areas. To encourage our members to embrace Spanish culture, the food, the Fiestas and more. In this way we intend to destroy the false image portrayed by British Tabloid Newspapers and attract the more affluent members of British Society.

We offer Tourist advice to 1000s every year on how to get the best out of their holiday in Benidorm, we also offer advice to the expat community.

We promote and support local businesses, large and small.

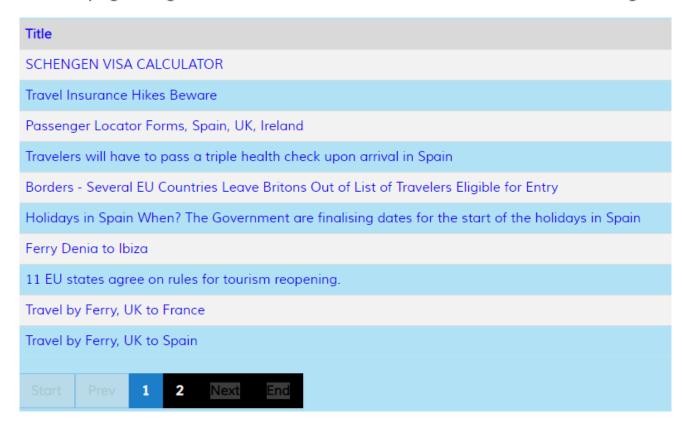
## HOW DO WE INTEND TO ACHIEVE THIS?

By using our website and social media platforms such as Facebook.



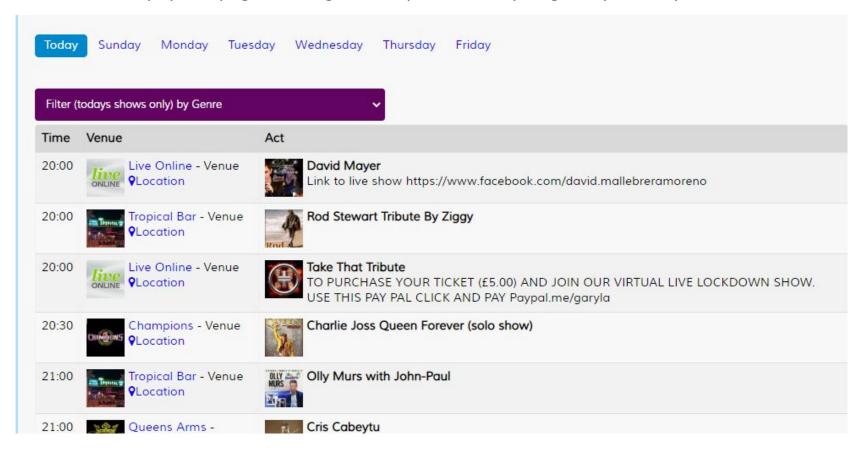
#### The website offers the following

Over 600 pages of general information on Benidorm and the surrounding area.

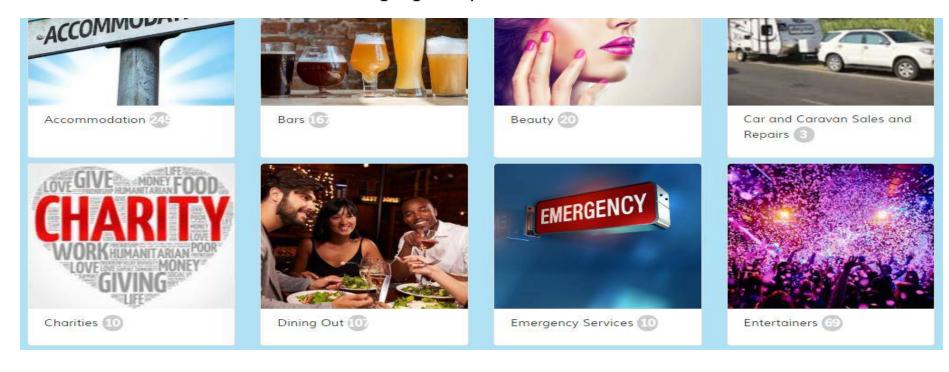


The website contains information on every topic that has ever been addressed on our Facebook Group. There are more examples at the end of this presentation. \*

Benidorm is the European Capital for Live Entertainment and we provide a FULL Whats ON Guide, one of our most popular pages. This guide is updated every single day of the year.



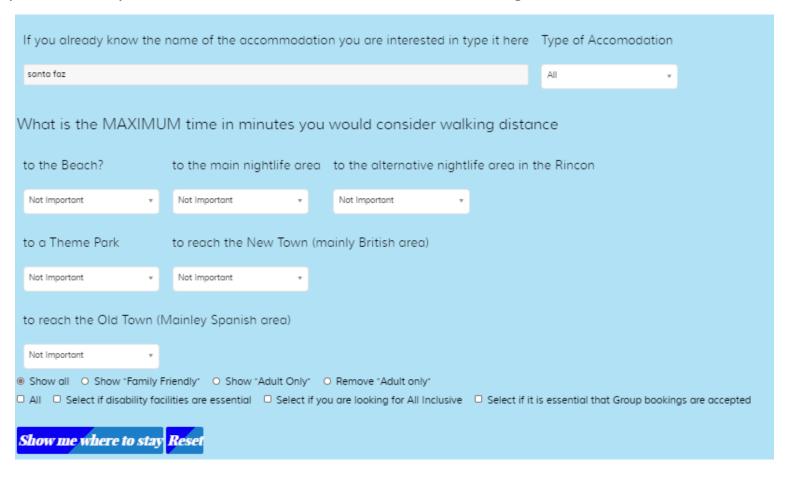
<u>Benidorm Seriously Business Directory</u>. This provides contact details of local businessess complete with interactive google maps and more.





#### **ACCOMMODATION SEARCH**

The accommodation search aids holidaymakers in making the right choice of accommodations in the right area of Benidorm and provides easy access to reviews and links for direct booking.



### **RESULTS**

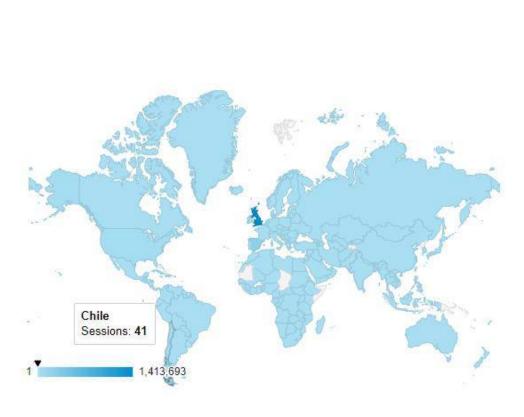
ype of Accomodation	Name	Request Matches	Latest Reviews	
otels star hotel located in the enter of Benidorm a few neters from the Levante each	Marina Hotel  V Location	Star Rating 0 Walking Distance in minutes to the nearest beach 4 the main strip 0 the Rincon entertainment area 20 the nearest Theme Park 30 the British area 0 the Spanish area 18	I stayed at the marina last year October 2020 I have to say it was one really lovely hotel lovely and clean staff very friendlycentral located one of the best hotels I have stayed inalso the food was beautiful Really I enjoyed my stay .Thank you to all staff at the Marina Hotel  To read more or leave your own review Click here	Check availability and Book Here
Apartments 2 bedroom town house available for holiday ental, situated in a gated complex within easy each of the New Town Area, VT475325-A.	Rinconada Real 108  Q Location	Star Rating 0 Walking Distance in minutes to the nearest beach 10 the main strip 10 the Rincon entertainment area 8 the nearest Theme Park 19 the British area 1 the Spanish area 33	Just returned from a 2 week stay at Rinconada Real. A gorgeous 2 bed townhouse in a secure, peaceful complex with lovely pools close to everything.  Thanks to Diane and Mel for helping us out and for great holiday.  Check out the property at Diane Rinconada Real you won't be disappointed.  To read more or leave your own review Click here	Check availability and Book Here
Hotels Adult Only (over 14 years old) Completely renovated. All rooms have Sea views and terrace. Only 100 Meters from	Don Pancho Hotel  Q Location	Star Rating 4  Walking Distance in minutes to the nearest beach 2 the main strip 1 the Rincon entertainment area 17 the nearest Theme Park 28 the British area 0	by "Neil Varley"  We were there last May, loved it !  To read more or leave your own review Click here	Check availability and Book Here

the Spanish area 20

Levante Beach.

## **Website Stastics**

The Benidorm Seriously website is used predominantly from the United Kingdom, but it is seen by virtually every country in the WORLD



		1,796,530 % of Total: 100.00% (1,796,530)
1.	United Kingdom	1,413,693 (78.69%)
2.	Spain	248,758 (13.85%)
3.	United States	<b>42,201</b> (2.35%)
4.	Ireland	33,427 (1.86%)
5. =	Netherlands	7,151 (0.40%)
6.	Belgium	4,086 (0.23%)
7.	Norway	3,344 (0.19%)
8.	France	3,180 (0.18%)
9.	Germany	3,093 (0.17%)
10.	Australia	2,639 (0.15%

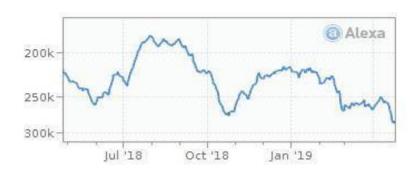
### We even reach these countries!

61.	3	Slovakia	11	(0.01%)
62.		Uzbekistan	1	(0.01%)
63.	í	Venezuela	10	(0.01%)
64.		British Virgin Islands	1	(0.01%)

### How popular is benidormseriously.com?

#### Alexa Traffic Ranks

How is this site ranked relative to other sites?





Our Facebook Group has over 135,000 members. It is an active membership with over 110,000 members active each month. Our admin answer around 400 questions every day. Meanwhile our Sponsors enjoy the abilty to interact with the members and invite them to enjoy the service their business has to offer.



#### Our Prices.

#### Permission to post directly to our Facebook Group is granted with any Expenditure of 150€ or more

Price per Year	Business Directory	Website Advertising
150€	Standard Entry	
150€	Free Basic Entry	150€ of website advertising
200€	Free Standard Entry	200€ of website advertising
300€	Featured Entry	150€ of website advertising free
300€	Free Standard Entry	300€ of website advertising
500€	Free Featured Entry	300€ of website advertising
1000€	Featured Entry Free	1000€ of Website advertising plus a full page Editorial (Example)
1500€ +	Featured Entry Free	1500€ of Website Advertising, A full page editorial plus individual pages on the site dedicated to adverts from one advertiser only.

<sup>\*</sup>Please contact us to discuss your specific requirements.

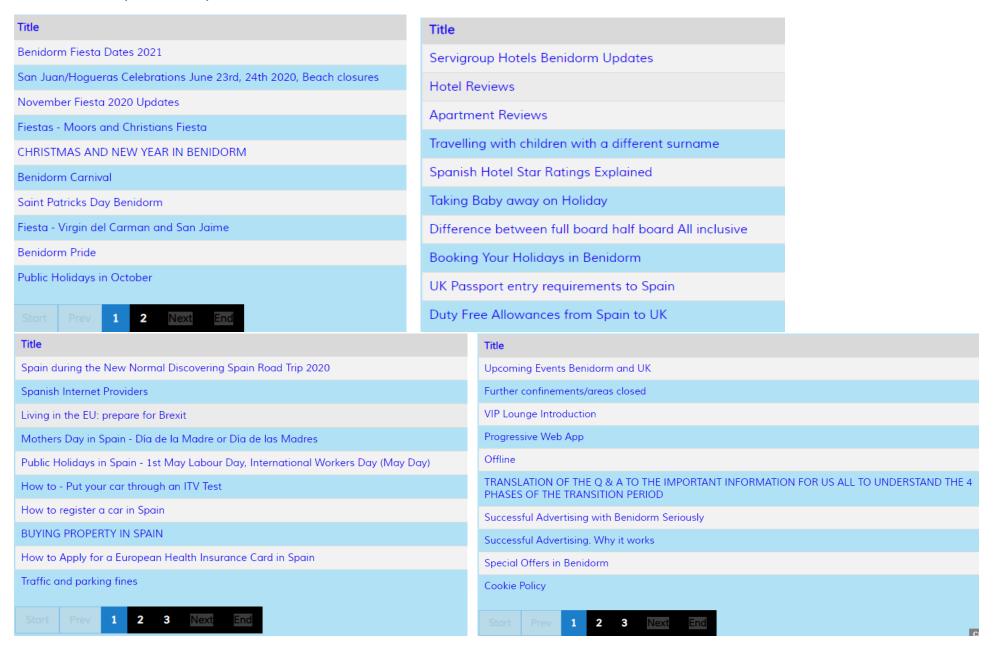
Our Philosophy is simple. We ask for help with our expenses from the local business and in return we help the local businesses reach the British. We do not place your advert on our website and forget about it. Our admin team actively promote our sponsors at every opportunity.

## Help us to help you!

For more information or an informal chat without obligation, contact us.



### \*More Examples of topics covered on the website





El Cisne Rastro

Tourist Bus Time Table

Beaches in Benidorm

Terra Natura - Benidorm

Crime in Benidorm

Benidorm Beach Vendors